



NEWS RELEASE
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ORLANDO A GO-GO!

**ALLEGiant AIR ANNOUNCES RESUMPTION OF NONSTOP FLIGHTS TO ORLANDO:
SHREVEPORT TO ORLANDO FOR JUST **\$49*** ONE-WAY**

(SHREVEPORT, La.) –Beginning March 7, Shreveport, La. residents can again take off, for the fun and sun of **Orlando, Fla.** as low-fare airline, **Allegiant Air, LLC** resumes the only nonstop service from **Shreveport Regional Airport** to the Sunshine State. To celebrate, the low-cost airline is offering a special **\$49*** one-way fare to Orlando.

"We are extremely pleased to resume our seasonal flights to the fun and sun of Orlando from Shreveport," Maurice J. Gallagher, Allegiant Air president & CEO, said. "We are confident our customers will enjoy Allegiant's unique brand of nonstop, low-cost all-jet flights to this sunny vacation destination."

Beginning March 7, the self-proclaimed "Official Airline for Sunshine" will operate the seasonal service twice weekly, with service **Wednesday** and **Saturday**. Flights depart Shreveport Regional Airport at **10:55 a.m.** arriving in Orlando Sanford International Airport at **2:05 p.m.** Flights leaving Orlando will depart at **9:05 a.m.** arriving in Shreveport at **10:15 a.m.** (all flight times are local.) The low-cost airline inaugurated service to Las Vegas Jan. 18, 2006.

"Orlando is one of the top destinations sought by people in this region," Cedric B. Glover, Shreveport mayor, said. "Every time Allegiant Air has expanded in Shreveport, our community benefits with low-fares and nonstop service for both families and business travelers using Shreveport Regional Airport."

Raymond Alley, Chairman of the Shreveport Airport Authority, commended Allegiant Air for their commitment to Shreveport.

"At a time when some airlines are reducing their service in cities across the country, Allegiant is expanding," Mr. Alley said. "Allegiant has an excellent business model that has helped the airline remain profitable and offer an incredible service to the flying public. Shreveport is honored to be one of more than 60 cities that Allegiant currently serves."

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Located midway between Orlando's world-class attractions and the world's most famous beach - Daytona Beach, Orlando Sanford International Airport offers visitors the "best of both worlds." Both destinations are only minutes away, ideally situated for those hoping to take a break from the cold at the beach or to experience the fun of Disney World, Universal Studios, SeaWorld and the rest of the excitement Florida has to offer.

The **Allegiant Vacations** division of the company offers low-cost packages with 58 of Orlando and Daytona Beach's most exciting hotel properties. Partner properties include *The Swan*, *The Dolphin*, *The Hilton in Lake Buena Vista* and the *Radisson Parkway*. Low-cost packages are available to include hotel, car and amusement park tickets for additional savings.

Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route. Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's celebratory **\$49*** one-way fare is limited, not available on all flights and must be purchased by **March 14, 2009**, for complete travel by **July 31, 2009**.

About the \$49* one-way fare:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by March 14, 2009 for travel completed by July 31, 2009. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.60 per segment. A segment is one take-off and one landing. A convenience fee of \$13.50 per passenger will apply when booked on allegiantair.com. A convenience fee of \$13.50 per passenger, plus \$10.00 per segment, will apply when purchased through Allegiant Air call center. Purchases made at any Allegiant Air Airport Ticket Office will not incur a convenience or call-center fee. When purchased at time of booking, a fee of \$15 for first checked bag and \$25 for second checked bag will apply per person, per segment. If purchased at flight check-in, a fee of \$25 for the first checked bag and \$35 for the second checked bag per person, per segment will apply. In all cases additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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